BEST PRACTICES FOR WRITING VOICE OVER SCRIPTS

Making your project SOUND as good as it LOOKS

1 WRITE FOR SPOKEN WORD

Read the script outloud to hear how it flows before sending to your narrator

2 SPECIFY NAMING CONVENSIONS

If you need files labeled specifically, please let your narrator know prior

3 PRONUNCIATION GUIDE

Include a pro-key, International Phonetic Alphabet (IPA), MP3 recording, or external link of any tricky or unusual words.

4 WORDS ONLY

Remove graphics, references, titles, script alterations, or anything else you don't need narrated.

5 TECHNICAL PRONUNCIATION

write out how you prefer technical and numerical words be pronounced (ie. 201 = two oh one OR two zero one)

6 SIMPLIFY

Reference and pronunciation guides need to be streamlined throughout the project.

7 SAME PAGE PARAGRAPH

Keep paragraphs written on one continual page

8 FONTS

Clear, readable, large fonts work best for all narrators.

Need more suggestions or a copy writer/editor for your projects, let me know and I'll be happy to help!

HAPPY CREATING!